## "All the best ideas come from Philly"

From Independence and Liberty, to Cheese Steak and films that go the distance, Philadelphia has always proven fertile ground for good ideas. In the tradition of profound, Philly-spawned ideas — bifocals, the eraser, bubble gum, toilet paper — here comes another ground-breaker:

## Individualized Financial Marketing.

It's the future. From smart phones that recognize us, to websites that remember us, to DVRs that recommend and record shows for us, we expect personalization in the things that surround us.

So at a time when you can customize your sneakers with your own name, why wouldn't you want to customize your own business, your own contracts with insurance carriers, your own benefits, and your own compensation package to boot? Why wouldn't a financial marketing company and insurance company follow the current trend or demands of the consumer ... or you?

At Future Financial Marketing, we are all about you ... or should I say *"yous"* — the Individual, the Elite, the Survivor, the Retired Producer, the Philanthropist, the Volunteer, the Parent, the Manager or the next Industry Entrepreneur.

You can't spell "future" without "U's," so show us who you are, where you want to be, and we'll lead you back to the future of successful financial marketing. We won't use a DeLorean, but we'll have your Cheese Steak waiting...and we'll customize that too!

Call us today at Future Financial Marketing . . . because the future belongs to those who create it.

Lisa Alberino President/Founder Future Financial Marketing, Inc.

THE FUTURE IS HERE, and it belongs to those who pursue it. Call 888-913-3524 to learn more.

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